

# Connections Through Community



## **Driving into Niverville for the first time, Nikki and Nick Hagidiakow knew they had come to the right place.**

It was far from perfect weather. The sky was overcast and gloomy — but the town was bustling. Families riding their bikes, folks out walking at Hespeler Park, golfers out enjoying the course, and a local soccer tournament in full swing.

“We knew from the moment we drove into town we needed to be a part of this community somehow, some way,” says Nikki.

The Hagidiakows, owners of two Dairy Queen locations in Winnipeg since 2017, were visiting after being approached by the company to open its first Niverville location. What the couple saw was a vibrant, energetic community that wouldn't let gloomy weather ruin its day.

With a young population, a promising housing market, a new high school and state-of-the-art recreation centre on the way, and a ranking as one of Canada's fastest-growing communities, the pair says their decision was easy.

“It was a no-brainer,” says Nick.

Niverville continued to impress after opening. The community showed up for this new business, welcoming it with open arms.

“It feels like a family here,” says Nikki. “Almost everyone's a regular.”

“We wouldn't survive if we didn't have the support of the community,” says Nick. “From day one, we felt that support.”

The Hagidiakows responded in kind, quickly getting involved in the happenings of the community. The pair sponsored a dressing room in Niverville's Community Resource and Recreation Centre, sponsors hockey and soccer tournaments, and sets up a booth every year at the Niverville Olde Tyme Country Fair, the community's biggest event.

---

***“We wouldn't survive if we didn't have the support of the community. From day one, we felt that support.”***

---

They plan to open another restaurant — this time a Pita Pit — just a stone's throw away from their Dairy Queen location in Spring 2023. Construction is under way.

The couple says they've made lifelong bonds in the town. “We feel really blessed to be a part of the community,” says Nick. “We're all in in Niverville.”