

Small Town, Big Ambition



The year was 2009, and Niverville was already booming.



Elvin Krahn and his young family had just moved to the community from Winnipeg, and most on their street had done the same.

“We were looking to find more for less,” Krahn says. “Niverville felt progressive and like it had something to offer.” The growing town had around

3,000 residents at the time, and in the years since it has doubled to nearly 6,000.

That impressive residential growth paved the way to a wave of infrastructure investment and business growth in the community that’s still ongoing.

Working at the local branch of BDC, Canada’s business development bank, since 2016, Krahn manages the Business Centre that serves and advises area entrepreneurs. He’s seen success stories and says there are still plenty of opportunities in the market.

Niverville has an active business community, with opportunities in retail, hospitality, and the industrial park serving commercial and industrial sectors. Niverville Open Health is a great facility, with support from Pharmacy as well. Municipal leaders have made aggressive investments in infrastructure to support ambitious future growth.

With Niverville’s vision at the forefront, the town is attracting the attention of entrepreneurs with the support of a very active chamber of commerce. The organization

counts over 120 member businesses. “The Chamber has worked hard to support events for the business communities,” Krahn says.

“Niverville really supports you and makes you feel like you belong — and it’s only going to keep growing.”

Chamber events include open houses to highlight member businesses, an annual golf tournament, and a variety of educational sessions and forums on topics like financing and appraisals, making for an extremely supportive environment for professionals and business owners. Krahn has been with Niverville Chamber of Commerce since 2018, and serves as current Vice-President of the Chamber today.

The Krahn family had initially considered several other communities around Winnipeg, but Krahn’s friends in Niverville were great advocates for the town, he says. “We found lots of likeminded families here. Niverville is growing fast, but we’ve kept our small-town friendly people.”

Krahn encourages anyone curious about Niverville to do their research on the area and its market.

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