



BIG BOOST FOR NIVERVILLE WITH THREE MAJOR PROJECTS IN THE WORKS

\$43 Million Investment Secures Film Studio and Hotel, Triggered by Strategic Infrastructure Improvements

Niverville, MB – March 23, 2023 –The fastest growing municipality in Manitoba took another major step forward today with the announcement of three new economic development projects aimed at creating jobs and even further growth for the community, the region and the province.

The three major projects include:

- Infrastructure upgrades to PR 311 west, in partnership with the Manitoba Government;
- Unveiling of Jette Studios, a full-service film and television studio village;
- Official sod turning for Blue Crescent Hotel & waterpark.

Niverville Mayor Myron Dyck was joined today in Niverville for the trio of announcements by provincial Cabinet Ministers Hon. Doyle Piwniuk, Minister of Transportation and Infrastructure and Hon. Obby Khan, Minister of Sport, Culture and Heritage as well as Springfield-Ritchot MLA Ron Schuler and representatives from Julijette Inc., Volume Global, and Steel Creek Developers.

“Today’s announcement demonstrates what can be achieved through collaboration, partnership and a lot of hard work,” said Myron Dyck, Mayor of Niverville. “We thank the Manitoba Government for their accelerated investment toward the much-needed infrastructure upgrades that will trigger two other very important and exciting projects in our community.”

The upgrades along PR 311 are expected to include:

- Twinning of PR 311 west from the train tracks to Wallace Road;
- Traffic circle between Wallace and Krahn Roads;
- Signalized controlled intersection at Krahn Road;
- An approach to facilitate near term development.

Jette Studios, a \$30 million investment between Julijette inc. and Volume Global LLC, will help create opportunities for all filmmakers and crews by offering a full-service film and television studio. It will be



built in two phases starting this summer and once complete, will offer approximately 300 new jobs in the next three years.

“We're all excited to set up another Film Production Studio in Manitoba, Jette Studio's in Niverville will allow Productions to benefit from some of the best tax incentives available. Building a community that will cater to the film industry through supporting local suppliers, creating jobs and training,” said Juliette Hagopian, founder of Julijette Inc.

The much-anticipated Blue Crescent Hotel and waterpark, a \$13 million project being constructed by Steel Creek Developers, kicked-off construction with an official sod-turning at the hotel's future site along Drovers Run. Construction is slated to start this summer and will help create up to 25 jobs in the area.

“We know residents have been asking when construction will begin on this newest Blue Crescent location and we are so excited to finally be moving ahead with this project,” said Trevor Rempel, Steel Creek Developers.

“Today is an exciting day for Niverville with significant economic benefits resulting from nearly two years of discussions. I am grateful to all for investing in Niverville and the Springfield-Ritchot constituency,” said Ron Schuler, MLA for Springfield-Ritchot.

In total, the projects represent a private investment of \$43 million in the Town of Niverville with both short and long-term job creation.

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